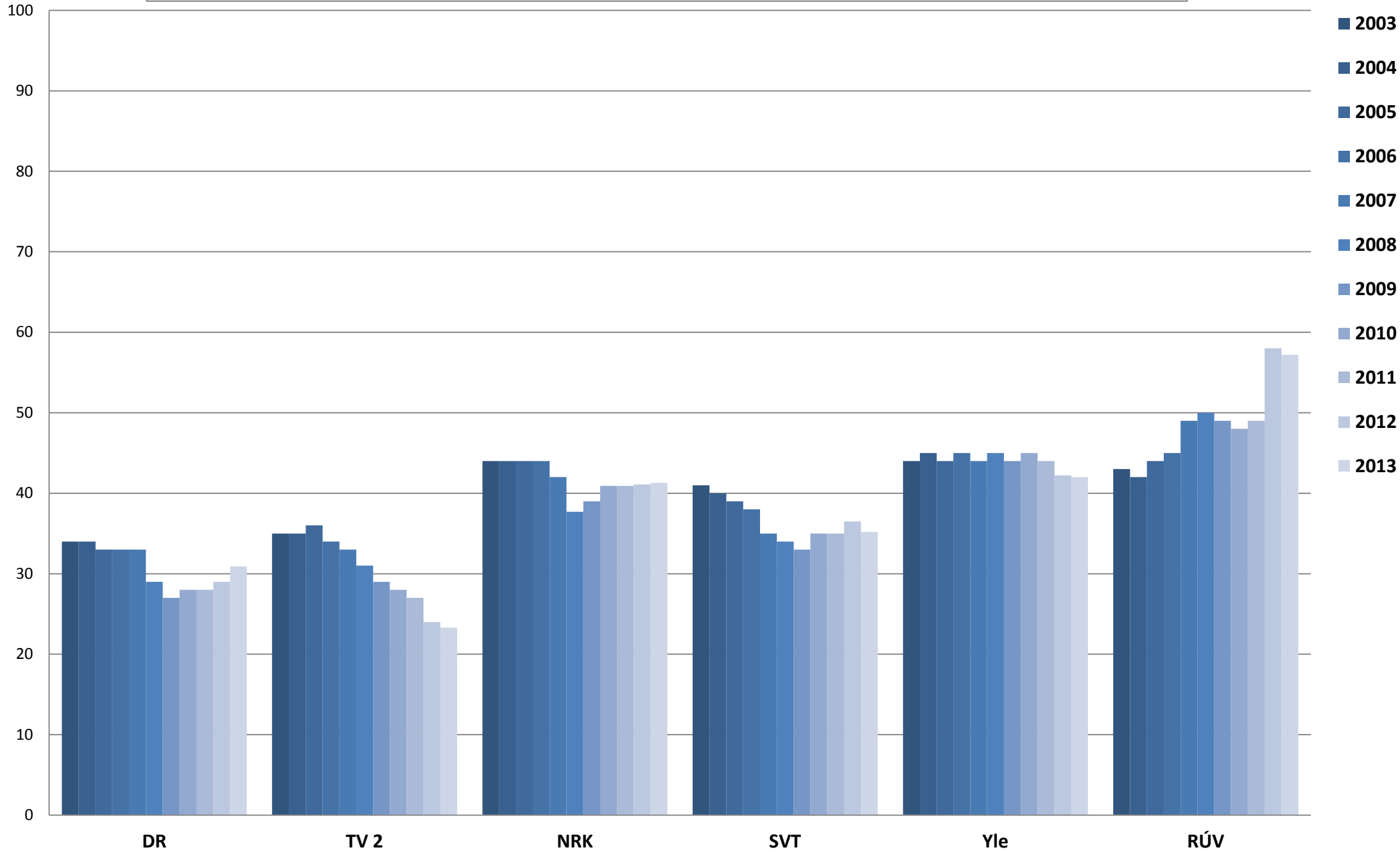


Public service-kanalernes share (%) i Danmark, Norge, Sverige, Finland og Island 2003-2013



Kilde: Nordicom Mediestatistik
 Tabel: "Public service TV audience shares 2003-2013"

Tabel til figur 21: Public service-kanalernes share (andel af seningen) i % i Danmark, Norge, Sverige, Finland og Island 2003-2013

	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013
DR	34	34	33	33	33	29	27	28	28	29	31
TV 2 ¹	35	35	36	34	33	31	29	28	27	24	23
NRK	44	44	44	44	42	38	39	41	41	41	41
SVT ³	41	40	39	38	35	34	33	35	35	37	35
Yle	44	45	44	45	44	45	44	45	44	42	42
RÚV ²	43	42	44	45	49	50	49	48	49	58	57

Kilde: Nordicom Mediestatistik

Tabel: "Public service TV audience shares 2003-2013"

¹ TV 2/Danmark's main channel only (the other TV 2 channels have no public service obligations).

² Diary data 2003-2007 according to surveys in October (March 2004, June 2007). Electronic measurement (ppm) 2008-2013 with data for week 42.

³ SVT theme channels included from 2006 forward.

Note: TV-meter rating figures, except for Iceland 2003-2007. Timeshift within 7 days included in Finland and Norway in 2008, in Sweden 2010. All channels included (except TV 2, see note 1 and SVT until 2006, see note 3).

Sources: TNS Gallup Denmark, Finnpanel and YLE Audience Research, Capacent (Iceland), RÚV, TNS Gallup Norway, www.medienorge.uib.no, MMS.

Aldersgrupper: **Danmark:** 3 år + **Finland:** 10 år + **Island:** 12-80 år **Norge:** 12 år+ **Sverige:** 3 år +